

The Challenge:

Senior clinicians in NHS Scotland came to us with concerns over the accessibility of information they were sharing with COVID patients who had spent time in Intensive Care (ICU) about their medical condition and their time in hospital.

Most often this information would be provided in the format of several generalised leaflets. It was often difficult for patients to find relevant information, increasing levels of stress and confusion, increasing risks of readmission.



Search for patient		Q	inde
1	Requested a callback These are patients that have requested a callback	These and	tly completed a questionnaire patients that have successfully completed aire within the last 14 days
	View Patients >		View Patients
2	Outstanding invites These are patients that have been invited to the system but not yet completed registration	These and	tly completed registration patients that have successfully completed in within the last 14 days
	View Patients >		View Patients

The Solution:

MvCovidApp



or tablet

Pogo studio created Tailored Talks - a secure web platform where clinicians can create "pick and mix" presentations for patients from a comprehensive slide library populated with medical information. Clinicians can filter slides by various criteria and keywords, then select only those slides that are relevant, giving the patient a fully tailored set of information that relates specifically to their condition and how they experience it as an individual.

Tailored Talks was successfully trialled in Southeast Scotland. However, as hospital clinicians were the only ones generating Tailored Talks, Long Covid patients in the community were unable to benefit. - So we worked with clinicians to design MyCovidApp.

For Clinicians

- Ensure that their patients receive the right information at the right time
- Time saved due to self-assessment tool

- information and advice
- long-COVID patients
- readmissions

For Patients

- exact condition.
- with friends and family.

- outcomes

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"It was nice and simple, nice and easy. Swiped it once, one subject, swiped again went to another subject."

they can view on their phone

Clinicians can track and manage long-COVID patients from their online portal, see which talks each patient has viewed and amend talks as and when required

Patients/populations resp to the self-assessment tool are tracked on an analytics portal providing clinicians with an overview of their patients' progress.

Create a clear audit trail of shared

Easy tracking and management of

Clear communication pathway across

different clinical areas and teams

Increased patient safety and reduced

Receive only information relating to their

Share information about their conditions

View information on a smartphone or tablet.

Access the right information at the right time

Reduced anxiety and improved medical

